Public Procurement for Innovation

“This is a very timely book! Public procurement for innovation has become a prominent tool of demand side innovation policy in recent years. A better understanding of the underlying assumptions and intentions, as well as the opportunities of this bundle of instruments and their limitations, is highly relevant for both innovation policy analysts, students and practitioners.

The book presents the latest knowledge and insights of world-leading experts in the field of public procurement for innovation.”

– Stefan Kuhlmann, University of Twente, the Netherlands, President of the European Forum for Studies of Policies for Research and Innovation

Public Procurement for Innovation (PPI) is a demand side innovation policy instrument. It occurs when a public organisation places an order for the fulfillment of certain functions or needs, which cannot be met at that moment or within a reasonable period of time through a new or improved product.

Providing evidence of the benefits to public and private actors from selective use of this policy instrument, this book illustrates the requirements and constraints for its operationalization. It significantly improves our knowledge of the key determinants of effective public procurement aiming to promote innovative capabilities in the supplying sectors and beyond. It also provides case studies and conceptual contributions that help extend the frontier of our understanding in areas where there are still significant knowledge gaps.

Scholars interested in the study of innovation policies and practitioners involved in the design, implementation and evaluation of PPI will benefit from this state-of-the-art exploration.

Charles Edquist is Professor at CIRCLE, Lund University, Sweden, Nicholas S. Vonortas is Professor at the Center for International Science and Technology Policy & Department of Economics, The George Washington University, USA, Jan Mikel Zabala-Iturriagagoitia is Researcher at Deusto Business School, University of Deusto, Spain and Jakob Edler is Professor at Manchester Institute of Innovation Research, University of Manchester, UK.
PUBLIC PROCUREMENT FOR INNOVATION

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